

Licensing Sub-Committee

Agenda

Date: Thursday, 28th January, 2010
Time: 9.30 am
Venue: The Capesthorne Room - Town Hall, Macclesfield SK10 1DX

The agenda is divided into 2 parts. Part 1 is taken in the presence of the public and press. Part 2 items will be considered in the absence of the public and press for the reasons indicated on the agenda and at the foot of each report.

PART 1 - MATTERS TO BE CONSIDERED WITH THE PUBLIC AND PRESS PRESENT

1. **Appointment of Chairman**

To appoint a Chairman for the meeting.

2. **Declarations of Interest**

To provide an opportunity for Members and Officers to declare any personal and/or prejudicial interests and for Members to declare if they have pre-determined any item on the agenda.

3. **Application for the Variation of a Premises Licence - No. 15 Wine Bar, 15 London Road, Alderley Edge, Cheshire** (Pages 5 - 28)

To consider an application for the variation of a premises licence in respect of No.15 Wine Bar, 15 London Road, Alderley Edge.

4. **Application for a Premises Licence - Tesco Stores Ltd 17-23 London Road, Alderley Edge, Cheshire** (Pages 29 - 42)

To consider an application for a premises licence by Tesco Stores Ltd in respect of Tesco Stores Ltd, 17-23 London Road, Alderley Edge.

For requests for further information

Contact: Julie Zientek

Tel: 01270 686466

E-Mail: julie.zientek@cheshireeast.gov.uk

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CHESHIRE EAST COUNCIL

PROCEDURE FOR HEARINGS – LICENSING ACT 2003

The Licensing Committee

The full Licensing Committee consists of fifteen elected Members of the Council. From this full Committee will be drawn sub-committees of three members to deal with licensing functions under the Licensing Act 2003. The Chairman and Vice Chairman of the Licensing Committee shall have the discretion to refer a matter up to a hearing of the full Licensing Committee.

Officers at Hearings

- **The Committee Officer** introduces all parties and records the proceedings
- **The Legal Adviser** provides independent advice to the Members on legal matters and procedure.
- **The Licensing Officer** will introduce the matter and outline the application; the officer will also answer any questions Members may have.

PROCEDURE

NOTE: If the Sub-Committee has not already elected a Chairman, that will be the first item of business.

1	Chairman	The Chairman will: (i) call the matter to be considered; (ii) call for any declarations of interest; (iii) ask all parties to introduce themselves; (iv) summarise the procedure to be followed at the hearing; (v) will consider any request made by a party for another person to appear at the hearing; (v) will advise the parties of any maximum period of time in which it has to present its case (if a maximum is imposed this shall be equal for all parties).
2	Licensing Officer	Will introduce and summarise the application, highlighting areas of contention or dispute.
3	Committee Members	May ask questions of the Licensing Officer
4	Applicant	Will present his/her case, calling witnesses, as appropriate. <i>(If necessary, applicant will produce any notices required by law. Legal Adviser will draw attention to this if required.)</i>
5	Responsible Authorities (who have made representations)	Each in turn may ask <u>questions</u> of the applicant, by way of clarification.

6	Local residents (ie. defined as “interested parties”)	To be invited to ask <u>questions</u> of the applicant, by way of clarification. <i>It is normal practice for a spokesperson only to speak on behalf of a group of residents.</i>
7	Committee Members	Each in turn may ask <u>questions</u> of the applicant.
8	Applicant	May make a <u>statement</u> or ask his witnesses to clarify any matters which he feels are unclear, or may have been misunderstood.
9	Responsible Authorities	Will make their representations.
10	Applicant	Or his representative or witnesses to ask <u>questions</u> of Responsible Authorities represented at the meeting, by way of clarification.
11	Local residents (ie. defined as “interested parties”)	May ask <u>questions</u> of the Responsible Authorities represented at the meeting, by way of clarification. (Note: This is not the point at which local residents should be stating their objections.)
12	Committee Members	May ask <u>questions</u> of the Responsible Authorities represented at the meeting
13	Local residents (ie. defined as “interested parties”)	The local residents who are objecting to the application will be invited <u>to make observations on the application</u> and present the bases of their objections.
15	Applicant	Or his representative or witnesses may ask <u>questions</u> of the Local Residents, by way of clarification.
16	Committee Members	May ask <u>questions</u> of the Local Residents.
17	Chairman	To invite both Responsible Authorities and Local Residents to make their closing addresses.
18	Applicant	Or his representative will <u>briefly summarise the application</u> and comment on the observations and any suggested conditions.
19	Committee	<u>Will retire</u> to consider the application. The Committee may request the Legal Advisor to advise on legal issues.
20	Committee	Will return to <u>give its decision</u> , with reasons, which will be announced by the Chairman and subsequently confirmed in writing to the applicant and to all the parties that made representations.

		In cases where a decision cannot be given at the end of the hearing, parties will be advised of the decision within five working days.
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Notes

1. The hearing shall normally be held in public. There may be occasions on which the Committee find it necessary to exclude members of the press and public; any such decision will be taken on the basis that the public interest in doing so outweighs the public interest in the hearing, or that part of the hearing taking place in public.
2. The Chairman may require any person behaving in a disruptive manner to leave the hearing and may (a) refuse to permit that person to return, or (b) permit him/her to return only on such conditions as the authority may specify, but any such person may submit in writing any information which they would have been entitled to provide orally if they had not been required to leave.
3. Prior to the hearing each party shall have given notification and served documentation (eg statements of witnesses or reports of experts) as required. Late representations and evidence will only be considered with the agreement of all parties.
4. Anyone entitled to be heard may be represented by any person, whether or not that person is legally qualified.
5. Hearsay will be permitted but the Sub-Committee will be reminded to give it appropriate weight.
6. Due note shall be taken of the provisions of the Hearings Regulations 2005.
7. The Chair may, in the interests of expediency or convenience of the parties, vary the procedure from time to time, provided notice is given to the parties and the rules of natural justice are observed.

SUMMARY OF PROCEDURE

- 1 Chairman appointed (if this has not been done previously).
- 2 Chairman to call for declarations of interest and request that all parties introduce themselves.
- 3 Chairman summarises the procedure for the hearing
- 4 The Licensing Officer summarises the application
- 5 Applicant to present his/her case.
- 6 Applicant to be questioned by all parties (to clarify points only) following which, he/she can clarify any other matters which he/she feels may have been misunderstood when the application was presented.
- 7 Applicant to be questioned by the Committee.
- 8 Responsible Authorities to make their representations following which they can be questioned by all parties by way of clarification.
- 9 **Local residents** (defined as interested parties) will be invited to present the bases of their objections, following which they can be questioned by all parties by way of clarification.
- 10 The applicant will be invited to sum up his/her case
- 11 Committee/Sub-Committee withdraws to make its decision
- 12 Committee/Sub-Committee returns to announce its decision to all present.

CHESHIRE EAST COUNCIL

REPORT TO: LICENSING SUB-COMMITTEE

Date of Meeting:	Thursday 28 th January 2010 at 09.30am
Report of:	Mrs N Cadman, Licensing Officer
Subject/Title:	Application for the variation of a Premises Licence – No. 15 Wine Bar, 15 London Road, Alderley Edge, Cheshire.

1.0 Report Summary

- 1.1 The report provides details of an application for the variation of a premises licence together with information as to representations received in relation to the application.

2.0 Recommendations

The Licensing Sub-Committee is requested to determine the application for the variation of a Premises Licence by Magnolia Bell Ltd in respect of No.15 Wine Bar, 15 London Road, Alderley Edge.

3.0 Reasons for Recommendations

- 3.1 The Licensing Sub-Committee has the power to determine this application in accordance with the provisions of the Licensing Act 2003.

4.0 Wards Affected

- 4.1 Alderley

5.0 Local Ward Members

Cllr Carolyn M Andrew
Cllr Elizabeth Gilliland
Cllr Frank Keegan

6.0 Policy Implications

- 6.1 The Licensing Authority has adopted a Statement of Licensing Policy in accordance with section 5 of the Licensing Act 2003 and Guidance issued under section 182 of the Act.

7.0 Financial Implications for Transition Costs (Authorised by the Borough Treasurer)

- 7.1 Not applicable.

8.0 Financial Implications 2009/10 and beyond (Authorised by the Borough Treasurer)

- 8.1 Not applicable.

9.0 Legal Implications (Authorised by the Borough Solicitor)

- 9.1 In accordance with the provisions of section 35 of the Licensing Act 2003, in determining the application the Licensing Authority must, having regard to the representations, take such steps (if any) as it considers necessary for the promotion of the licensing objectives. Section 35(4) provides that the authority may (a) modify the conditions of the licence; or (b) reject the whole or part of the application

10.0 Risk Management

- 10.1 Section 181 and Schedule 5 of the Licensing Act 2003 make provision for appeal to the Magistrates' Court of any decision made by the Licensing Authority.

11.0 Background and Options

- 11.1 The application is for the variation of a Premises Licence under section 34 of the Licensing Act 2003.

- 11.2 The operating schedule indicates that the relevant licensable activities applied for variation are:

Live Music

Recorded Music

Performance of Dance

Sale and supply of alcohol

Provision of facilities for making music

Provision of facilities for dancing

Late Night Refreshment

- 11.3 The hours applied for are as follows:

Live Music (to take place indoors)

Thursday 11.00 to 02.00

Friday & Saturday 11.00 to 03.00

Extend hours to 03.00hrs on Bank Holiday Sundays and Mondays and on Valentines Day (14th Feb), St.Georges Day (23rd April), Xmas Eve (24th Dec), Christmas Day (25th Dec) Boxing Day (26th Dec), New Years Day (1st Jan) & Maundy Thursday.

Recorded Music (to take place indoors)

Thursday 11.00 to 02.00

Friday & Saturday 11.00 to 03.00

Extend hours to 03.00hrs on Bank Holiday Sundays and Mondays and on Valentines Day (14th Feb), St.Georges Day (23rd April), Xmas Eve (24th Dec), Christmas Day (25th Dec) Boxing Day (26th Dec), New Years Day (1st Jan) & Maundy Thursday.

Performance of Dance (to take place indoors)

Thursday 11.00 to 02.00

Friday & Saturday 11.00 to 03.00

Extend hours to 03.00hrs on Bank Holiday Sundays and Mondays and on Valentines Day (14th Feb), St.Georges Day (23rd April), Xmas Eve (24th Dec), Christmas Day (25th Dec) Boxing Day (26th Dec), New Years Day (1st Jan) & Maundy Thursday.

Sale and supply of alcohol

Thursday 11.00 to 02.00

Friday & Saturday 11.00 to 03.00

Extend hours to 03.00hrs on Bank Holiday Sundays and Mondays and on Valentines Day (14th Feb), St.Georges Day (23rd April), Xmas Eve (24th Dec), Christmas Day (25th Dec) Boxing Day (26th Dec), New Years Day (1st Jan) & Maundy Thursday.

Provision of facilities for making music (to take place indoors)

Thursday 11.00 to 02.00

Friday & Saturday 11.00 to 03.00

Extend hours to 03.00hrs on Bank Holiday Sundays and Mondays and on Valentines Day (14th Feb), St.Georges Day (23rd April), Xmas Eve (24th Dec), Christmas Day (25th Dec) Boxing Day (26th Dec), New Years Day (1st Jan) & Maundy Thursday.

Provision of facilities for dancing (to take place indoors)

Thursday 11.00 to 02.00

Friday & Saturday 11.00 to 03.00

Extend hours to 03.00hrs on Bank Holiday Sundays and Mondays and on Valentines Day (14th Feb), St.Georges Day (23rd April), Xmas Eve (24th Dec), Christmas Day (25th Dec) Boxing Day (26th Dec), New Years Day (1st Jan) & Maundy Thursday.

Late Night Refreshment (to take place indoors)

Thursday 23.00 to 02.00

Friday & Saturday 23.00 to 03.00

Extend hours to 03.00hrs on Bank Holiday Sundays and Mondays and on Valentines Day (14th Feb), St.Georges Day (23rd April), Xmas Eve (24th Dec), Christmas Day (25th Dec) Boxing Day (26th Dec), New Years Day (1st Jan) & Maundy Thursday.

Other times the premises are proposed to be open:

Thursday 11.00 to 02.30

Friday & Saturday 11.00 to 03.30

Extend hours to 03.30hrs on Bank Holiday Sundays and Mondays and on Valentines Day (14th Feb), St.Georges Day (23rd April), Xmas Eve (24th Dec), Christmas Day (25th Dec) Boxing Day (26th Dec), New Years Day (1st Jan) & Maundy Thursday.

11.4 The operating schedule includes the following steps to promote the licensing objectives: as existing Premises Licence (at Appendix 12).

11.6 Relevant Representations:

Responsible Authorities

11.6.1 The Police state in their response: Application received 7 December 2009 for the Variation of Premises Licence which relates to the premises presently known as No 15 Wine Bar, 15 London Road, Alderley Edge.

The premises are currently closed and undergoing comprehensive restoration with a new Premises Licence being issued in July 2009 following the previous owners of the property going into liquidation. The Premises Licence was subsequently (in November 2009) transferred to the present leaseholders – Magnolia Bell Limited – who have taken out a 25 year lease on the property. Part of the Living ventures group the operators are seeking to extend the hours for the sale of Alcohol & Provision of Regulated Entertainment on Thursdays until 0200 and on Friday & Saturday until 0300 plus extending the hours for the same activities on non standard timing dates as listed in the application.

I initially had concerns in relation to the 3.am. finish times at weekends etc., but the operation will still be essentially restaurant led with music in the form of solo/duo/trio singers or musicians from 9.pm. until around midnight with a disco thereafter.

Good quality digital CCTV will be installed and it is already company policy to employ Registered Door Staff at their premises and this will be no exception.

I understand Environmental Health have requested that certain time restrictions are agreed in relation to the use of the rear garden area and first floor balcony.

I understand also that the DPS or deputy will be encouraged to attend any local Alderley Edge Pub Watch Meetings.

Subject to agreement that the following 'Conditions' are placed on the new Premises Licence there are No further Police representations:

1. That SIA Registered Door Security are employed at the premises on those nights when the premises operate until 2 & 3.am. and on other nights when it is deemed practical due to non standard timings being used.
2. CCTV to be installed at the premises and digital records kept for evidential purposes for a minimum of 28 days and made accessible to Police or Local Authority Officers.

The premises are likely to re-open in mid to late 2010.

11.6.2 The Environmental Health Officer states in his response: Subject: Premises Licence Variation: 013822 No.15 Wine Bar, London Road, Alderley Edge

Further to the above application to vary the licence, I can report as follows:

The Environmental Health Service has no record of complaints from local residents / businesses in connection with public nuisance problems emanating from operations at the No.15 Wine Bar under the existing licence reference:PR/062.

The existing licence facilitated a termination of opening hours of 00.30 Sunday to Thursday and 01.30 hours on Fridays and Saturdays. The application to vary seeks an increase in opening hours proposing a terminating time of 02.30 on a Thursday and 03.30 hours on Fridays and Saturdays. I have no evidence to support an objection to this proposal, since as stated the Environmental Health Service has no record of Public Nuisance problems.

That said, I am concerned that the premises have an outdoor rear garden area and a first floor rear balcony which although not currently regulated could in my opinion conceivably generate noise and disturbance problems to local residents caused by customer activities in the external environment at sensitive times. This matter was discussed on site with Mr. Jeremy Roberts who is understood to be the applicant and acting Designated Premises Supervisor for the existing licence on the 30th January 2009. Mr. Roberts was agreeable to a condition to restrict the use of the outside rear garden and first floor rear balcony such that the rear exterior licenced areas shall not be used after 22.00 hours.

I therefore have no objections to the application subject to this agreed condition and a further condition requiring all rear doors and rear windows to be closed whilst regulated entertainment is being carried out.

I understand that the premises will be 'food led' during the day and early evenings and that a significant refurbishment of the premises is planned (including sound proofing) to be carried out in the new year. I am not of the opinion that live and recorded music will cause a problem, since I am informed that the music is intended to compliment dining and may be considered to be 'low key' such as the use of acoustic instruments and jazz type trio's. In addition, it is proposed that customers who need to smoke after 22.00 hours may do so at the front entrance and I am not of the opinion that this will cause public nuisance, in view of the site location.

In conclusion and in view of the foregoing, I have no objections to this application subject to the following conditions:

1. The use of the rear external licenced garden area and the rear external licenced first floor balcony shall only be used between the hours of 09.00 and 22.00 hours.
2. All rear doors and rear windows shall be kept closed whilst regulated musical entertainment is being carried out.

11.6.3 Cheshire Fire Service – No response received.

11.6.4 Local Planning Authority – No response received.

11.6.5 Local Safeguarding Children Board – As Police response.

11.6.5 Health and Safety Officer – No comments.

11.6.6 Trading Standards – No response received.

Interested Parties

The Licensing Authority has received representation from neighbour objectors and Alderley Edge Parish Council. Details of these representations are appended to this report.

12.0 Overview of Year One and Term One Issues

12.1 Not applicable

13.0 Access to Information

The background papers relating to this report can be inspected by contacting the report writer:

Name: Mrs N Cadman
Designation: Licensing Officer
Tel No: 01625 504206
Email: nikki.cadman@cheshireeast.gov.uk

APPENDICES

Appendix 1 – 9 Neighbour Objections
Appendix 10 – Representation from Alderley Edge Parish Council
Appendix 11 – Plan of area
Appendix 12 – Premises Licence Summary

Clifton Street
Alderley Edge
Cheshire
SK9 7NW

22 December 2009

**LICENCING NOTICE OF APPLICATION FOR VARIATION OF A PREMISES LICENCE
UNDER THE LICENCING ACT 2003 IN RESPECT OF No15 WINE BAR, LONDON ROAD,
ALDERLEY EDGE**

Dear Sir/Madam,

We are writing to object to the proposed change of opening hours and sale of alcohol to the above premises. As a resident of Clifton Street, which is directly behind the premises in question, we feel the proposed new extended opening hours and extension of a late licence from 11am to 2am Thursdays, 11am to 3am Friday, Saturdays and Sundays will be completely disruptive to local residents. I find this proposal totally unacceptable for the following reasons:

1. Ruin of personal enjoyment of our quiet residential street, due to noise levels, which has been exacerbated recently by the building of the new Tesco store.
2. Noise pollution from people leaving at 3am as they may park or walk down our street, therefore disrupting our enjoyment of the street.
3. Safety issues of increased volume of people on our street at such anti-social times.
4. Potential for alcohol and drug abuse and such safety concerns these issues carry with them.
5. The number of late licensed premises already in the village. For such a small village we do not have a need to have any more late venues.

We hope that you take our concerns on board and do not grant permission of the late hours and extended alcohol licence for the above venue. As residents of Clifton Street we have had enough disruption over the past 20+ months and feel this will only add greatly to the disruption and safety concerns on our street.

Yours sincerely,

Clifton Street, Alderley Edge, Cheshire SK9 7NW

Licensing Section,
Cheshire East Council,
Westfields,
Middlewich Road,
Sandbach,
CW11 1HZ.
Dear Sir,

I'm writing to object to the application to extend the license for the No. 15 wine bar on London Road, Alderley Edge SK9 7JT

They are applying to stay open until 3am or 2am every night instead of the current 11pm, a huge extension. They also wish to play loud music in the middle of the night in a far from soundproof building adjacent to people's houses. If permitted this would create a noise nuisance for people who live nearby, particularly as people don't stay inside a bar anymore. The hang around outside so they can smoke.

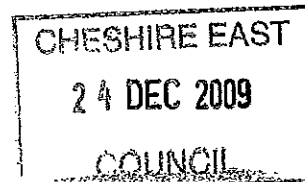
There is hardly any parking space on London Road so many of the customers of the bars and restaurants on London Road park in nearby residential streets, such as Clifton Street around the corner from the bar, where I live. Some of them make a great deal of noise as they leave between 11pm and midnight. This would be much worse if it was after 3am. After leaving somewhere loud, even the people who think they're being quiet are loud. This is also the case for people leaving on foot.

This is not appropriate so close to housing in a village with no police to deal with any trouble.

Please reject the application.

Yours sincerely

Clifton Street
Alderley Edge
Cheshire
SK9 7NW



22ND / 12/2009

Cheshire East Council
Licensing Department
Westfields
Middlewich Road
Sandbach
Cheshire
CW11 1HZ

Dear Sir or Madam

I am a long-time resident of Alderley Edge, I am writing to express my concern about recent Application from Magnolia Bell Limited to extend the licensing hours at 15 London Road, Alderley Edge.

As a resident who lives less than 300 yards from the premises, I am **strongly objecting** that the extended licence be refused.

It is clear from the details posted on the door of the restaurant and not sent to local residents that the premises application constitutes a change of use from a restaurant premises to a late night bar/night club with music etc indoors and possibly outdoors in the garden to the rear of the premises until 2am on a Thursday and 3am on a Friday and Saturday 52 weeks a year and bank holiday Sundays.

My wife and I are **objecting** to the grant of a licence extension on the following grounds.

1, Prevention of Crime and Disorder.

There is almost a constant low level of crime in Alderley edge already. This manifests itself in people urinating and vomiting in the street, smashing bottles and glasses, shouting and swearing etc. Having a further late licensed premise will only exacerbate this already unacceptable situation.

2, Public Safety

You will already be aware that the garden to the rear of the property is very close to the residents of Clifton Street and Tyler Mews. There is a footpath/ Alley way to the rear of the proposed Tesco site that is next door to 15 London Road. This already attracts local and youths from out of the area to congregate and could be a magnet for anti social behaviour, drug and alcohol abuse. Conversion from a family restaurant to a late night drinking venue will only encourage anti social behaviour to the residents of Clifton Street further. The Local police force is already stretched by covering Wilmslow and Alderley edge.

3, Prevention of Public Nuisance

It is my understanding that the council have to prevent public nuisance and having a late night bar so close to us will inevitably cause a public nuisance to the residents by being kept awake at night by creating noise from revellers walking down or who have parked on Clifton Street

4, Protecting Children from Harm.

I am already concerned by the increase in underage drinking, both locally and nationally and feel that we already have enough late night drinking venues in Alderley Edge and i am sure that whilst Magnolia Bell Limited will put safeguards at the venue, it is known that underage drinkers drink in bars in the village already. By allowing a further late night bar/ night club will look like Cheshire East Council licensing department are promoting this social epidemic.

As a property professional a late licence in my opinion leads to visitation to the village and inward employment from people outside the area, it would not cause **local employment and will increase traffic into the village.**

I am looking forward to your response.

Yours sincerely,

Clifton Street
Alderley Edge
Cheshire
SK9 7NW

Licensing Section,
Cheshire East Council,
Westfields,
Middlewich Road,
Sandbach,
CW11 1HZ.

23 December 2009



Dear Sirs,

Ref: No 15 London Road, Alderley Edge - Suburbia

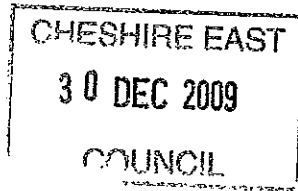
I am writing to object most strongly against the late alcohol and music licence application for number 15 London Road in the above development.

I object for the following reasons.

- Loss of amenity – parking and noise along Clifton Street will be chaotic
- Safety – drunken youths and others walking along Clifton Street and London Road.
- Inappropriateness – this is a village, Alderley Edge already has far too many late licenses. Another 3 am license is totally at odds with the village setting
- Unfairness – probably not a common reason but the residents of Clifton Street are starting to feel besieged by big retailers and developers. And the council are doing little to support our enjoyment of our amenity. Granting this late license will further prejudice the residents of Clifton Street
- Noise will be a key issue; music, taxis waiting down Clifton Street as they do opposite the Bubble Room on London Road, smokers standing in the garden to the rear of the premises and revellers, especially during summer.

I most strongly urge that the council does all in its power to refuse a license at this development. It will be a gross dereliction of duty to do so and a lack of duty of care.

Kind regards



23rd December 2009

Objection to Sale of Alcohol Licence at No. 15., London Road, Alderley Edge.

I and my family have lived on Trafford Road (opposite Clifton Street exit) for 20 years and have witnessed many occasions of antisocial behaviour from late-night revellers as they spill from bars/clubs, hunt for taxis, shout drunken obscenities, vomit in the streets and occasionally damage property. These people are often from outside the area patronising the late-opening bars and club in the Village.

When operating as a Wine Bar, No 15 attracted a reasonably civilised clientele and its operating hours were not intrusive. Indeed the establishment was a longstanding asset to the Village.

Whilst we have no reason to object to reinstatement of previous trading conditions under the new operator, we believe the application for licence to sell alcohol until 3am Thurs – Sunday inclusive is totally inappropriate and unacceptable to nearby residents. In particular:-

- The property backs on to a residential area and designated Conservation Area in which residents' 'quiet enjoyment' should be preserved. The night-time activity will result in noise nuisance and antisocial behaviour, potentially involving the Police.
- The property has no exclusive parking facility so patrons will park indiscriminately in the adjacent residential streets and taxi-servicing will be disruptive, both interfering with residents' parking and peace
- Drink and drug abuse is highly likely causing increased criminality in the Village.
- There are many other bars/restaurants in the Village which operate perfectly soundly without a late licence. There is no local need for another club as 'Panacea' – a short walk away - offers a late club facility in a detached location less likely to impact on residents.
- Combined with the impending Tesco development, the parade of village shops/offices is becoming unsightly, unseemly and totally counterproductive to village residents' interests.
- Any licence extension could establish an undesirable and irreversible precedent for other Village establishments

We urge you not allow this extended licence in the interests of local people.

Thank you for considering our submission.

Trafford Road, Alderley Edge, SK9 7NN,

Trafford Road
Alderley Edge
SK9 7NT

24th December 2009

Licensing Section
Cheshire East Council
Westfields
Middlewich Rd
Sandbach
Cheshire CW11 1HZ



Dear Sir/Madam

It has been brought to our attention, that Living Ventures has bought the Alderley Edge premises, No 15, and is planning to turn it into a Night Club called Suburbia.

Whilst we appreciate we probably can't complain about the use of the premises), we object strongly to the late licence that the company is applying for. We understand that they are applying to serve alcohol until 3am on a Thursday, Friday, Saturday and Sunday.

Please note our objections as follows before deciding on this application:

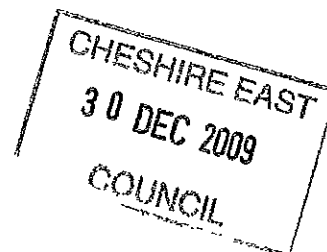
1. The ruin of personal enjoyment of the residential streets nearby due to noise and rowdy behaviour as customers leave the Night Club
2. Levels of noise from people leaving at 3am as they may have parked in the roads nearby (Clifton St, Trafford Road, Stamford St)
3. Safety issues related to use of the premises in this way (very close to residential area)
4. Potential for alcohol and drug abuse with influx of drug sellers to the area
6. The number of late licensed premises in the village already. We really DO NOT need any more in Alderley Edge

Yours faithfully

Trafford Road, Alderley Edge, SK9 7NT

24th December 2009

Licensing Section
Cheshire East Council
Westfields
Middlewich Rd
Sandbach
Cheshire CW11 1HZ



Dear Sirs

It has been brought to our attention, that Living Ventures has bought the Alderley Edge premises, No 15, and is planning to turn it into a Night Club called Suburbia.

Whilst we appreciate we probably can't complain about the use of the premises, we object strongly to the late licence that the company is applying for. We understand that they are applying to serve alcohol until 3am on a Thursday, Friday, Saturday and Sunday.

Please note our objections as follows before deciding on this application:

1. The ruin of personal enjoyment of the residential streets nearby due to noise and rowdy behaviour as customers leave the Night Club
2. Levels of noise from people leaving at 3am as they may have parked in the roads nearby (Clifton St, Trafford Road, Stamford St)
3. Safety issues related to use of the premises in this way (very close to residential area)
4. Potential for alcohol and drug abuse with influx of drug sellers to the area
5. The number of late licensed premises in the village already. We really DO NOT need any more in Alderley Edge

Sincerely hope our concerns will be taken in to consideration.

Yours faithfully

Clifton Street
Alderley Edge
Cheshire
SK9 7NW

29TH December 2009

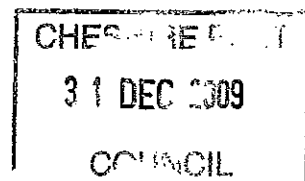
Dear Sir,

As a resident of Clifton Street, Alderley Edge I would like to object to the application for a late licence at the proposed night club named Suburbia owned by Living Ventures (located at the former premises of No15 Wine Bar, 15 London Road, Alderley Edge). I believe this late licence application (to 3am) will cause unnecessary distress to me and ruin my personal quality of life. I detail the following grounds:

- There will be unnecessary noise from people leaving the 'said' premises, as it is likely they will use Clifton Street to park their cars or walk down the road - at an extremely late hour - spoiling my enjoyment of my immediate environment;
- Anti-social behaviour is most likely as a result of the amount of alcohol consumed (and potentially drugs!) leading to safety issues, vandalism and violent behaviour;
- There are already a number of late licensed premises in Alderley Edge, why do we need another one.

Please hear my petition against this application and do the right thing for the sake of Alderley Edge residents.

Kind regards



Licensing Section,
Cheshire East Council,
Westfields,
Middlewich Road,
Sandbach,
CW11 1HZ.

31 December 2009

Dear Sirs,

Ref: No 15 London Road, Alderley Edge - Suburbia

I am writing to object most strongly against the late alcohol and music licence application for number 15 London Road in the above development.

I object for the following reasons.

- Loss of amenity – parking and noise along Clifton Street will be chaotic
- Safety – drunken youths and others walking along Clifton Street and London Road.
- Inappropriateness – this is a village, Alderley Edge already has far too many late licenses. Another 3 am license is totally at odds with the village setting
- Unfairness – probably not a common reason but the residents of Clifton Street are starting to feel besieged by big retailers and developers, and the council are doing little to support our enjoyment of our amenity. Granting this late license will further prejudice the residents of Clifton Street
- Noise will be a key issue; music, taxis waiting down Clifton Street as they do opposite the Bubble Room on London Road, smokers standing in the garden to the rear of the premises and revellers, especially during summer.

I most strongly urge that the council does all in its power to refuse a license at this development. It will be a gross dereliction of duty to do so and a lack of duty of care.

Kind regards

Interested Parties

Application Number: 013822

Your Name	Alderley Edge Parish Council
Postal and E-mail Address	Festival Hall Talbot Road Alderley Edge Cheshire SK9 7HR
Contact Telephone Number	01625 582400

Name of the premises you are making a representation about.	No.15 Wine Bar
Address of the premises you are making a representation about.	Number Fifteen Wine Bar 15 London Road Alderley Edge Cheshire SK9 7JT

1. REPRESENTATION (Please give details)	
Which of the four licensing objectives does your representation relate to?	The prevention of public nuisance
Please detail the evidence supporting your representation or the reason for your representation.	The proposed hours of opening are too late. It is anticipated that this will lead to increased noise in the area and disturb residents who live close to London Road.
Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the licensing sub-committee to take into account.	<p>What hours are allowed for similar premises in the area ?</p> <p>The following could be imposed which might alleviate the councillors' concern:</p> <ul style="list-style-type: none"> • Maximum decibel count • Sound-proofing measures • Windows closed from 9pm • Doors closed from 9pm • No access to garden for smoking zone (doors-open implications)

2. REPRESENTATION (Please give details)	
Which of the four licensing objectives does your representation relate to?	Prevention of crime and disorder
Please detail the evidence supporting your representation or the reason for your representation.	<p>The proposed hours of opening give concern for the likelihood of people being in and around the area at 3am or after at weekends.</p> <p>It is believed that the premises are to be enlarged and there is concern that it could be turned into some form of nightclub which is considered inappropriate for the area.</p>
Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the licensing sub-committee to take into account.	<p>Not allow such late hours</p> <p>Clarify the extent of the premises that the licence covers</p>

N.B If you do make a representation you will be asked to attend the Licensing Sub- Committee and any subsequent appeal proceeding. An interested party may request a representative to make his/her representation on their behalf, eg a legal representative or a friend. A full copy of your representation (with the exception of your name and contact details) will be forwarded to the applicant.

State the number of representations made:

Signed:

Date:

Please return this form along with any additional sheets to: The Licensing Section, Cheshire East Borough Council, Town Hall, Macclesfield SK10 1DX.

Please complete a separate chart for each representation and number them sequentially.

This form must be returned within the statutory period indicated within the accompanying covering letter. If you have any queries please check with the Licensing Section.

Telephone: 01625 504206



NO.15 WINE BAR, 15 LONDON ROAD, ALDERLEY EDGE, SK9 7JT

Premises Licence Summary

Premises Licence Number:

PR/0692

Premises Details

Postal address of Premises or, if none, ordnance survey map reference or description:

No.15 Wine Bar
15 London Road
Alderley Edge
Cheshire

Post Town: Alderley Edge

Post Code: SK9 7JT

Telephone Number:

Where the Licence is time limited, the dates:

Not applicable.

Licensable activities authorised by the Licence:

Live Music
Recorded Music
Performance of Dance
Sale and supply of alcohol
Provision of facilities for making music
Provision of facilities for dancing
Late Night Refreshment

The time the Licence authorises the carrying out of licensable activities:

Live Music (to take place indoors)
Sunday to Thursday 11.00 to 24.00
Friday and Saturday 11.00 to 01.00

Annual New Year Festivities require start of permitted hours on 31st December to the terminal hour for licensable activities on 1st January.

Valentines Day (14th February), St.George's Day (23rd April), Christmas Eve (24th December), Christmas Day (25th December), Boxing Day (26th December), New Years Day (1st January), Maundy Thursday and the Sunday and Monday of each Bank Holiday shall have a terminal hour of 01.00.

Recorded Music (to take place indoors)

Sunday to Thursday 11.00 to 24.00

Friday and Saturday 11.00 to 01.00

Annual New Year Festivities require start of permitted hours on 31st December to the terminal hour for licensable activities on 1st January.

Valentines Day (14th February), St.George's Day (23rd April), Christmas Eve (24th December), Christmas Day (25th December), Boxing Day (26th December), New Years Day (1st January), Maundy Thursday and the Sunday and Monday of each Bank Holiday shall have a terminal hour of 01.00.

Performance of Dance (to take place indoors)

Sunday to Thursday 11.00 to 24.00

Friday and Saturday 11.00 to 01.00

Annual New Year Festivities require start of permitted hours on 31st December to the terminal hour for licensable activities on 1st January.

Valentines Day (14th February), St.George's Day (23rd April), Christmas Eve (24th December), Christmas Day (25th December), Boxing Day (26th December), New Years Day (1st January), Maundy Thursday and the Sunday and Monday of each Bank Holiday shall have a terminal hour of 01.00.

Sale and supply of alcohol

Sunday to Thursday 11.00 to 24.00

Friday and Saturday 11.00 to 01.00

Annual New Year Festivities require start of permitted hours on 31st December to the terminal hour for licensable activities on 1st January.

Valentines Day (14th February), St.George's Day (23rd April), Christmas Eve (24th December), Christmas Day (25th December), Boxing Day (26th December), New Years Day (1st January), Maundy Thursday and the Sunday and Monday of each Bank Holiday shall have a terminal hour of 01.00.

Provision of facilities for making music (to take place indoors)

Sunday to Thursday 11.00 to 24.00

Friday and Saturday 11.00 to 01.00

Annual New Year Festivities require start of permitted hours on 31st December to the terminal hour for licensable activities on 1st January.

Valentines Day (14th February), St.George's Day (23rd April), Christmas Eve (24th December), Christmas Day (25th December), Boxing Day (26th December), New Years Day (1st January), Maundy Thursday and the Sunday and Monday of each Bank Holiday shall have a terminal hour of 01.00.

Provision of facilities for dancing (to take place indoors)

Sunday to Thursday 11.00 to 24.00

Friday and Saturday 11.00 to 01.00

Annual New Year Festivities require start of permitted hours on 31st December to the terminal hour for licensable activities on 1st January.

Valentines Day (14th February), St.George's Day (23rd April), Christmas Eve (24th December),

Christmas Day (25th December), Boxing Day (26th December), New Years Day (1st January), Maundy Thursday and the Sunday and Monday of each Bank Holiday shall have a terminal hour of 01.00.

Late Night Refreshment (to take place indoors)

Sunday to Thursday 23.00 to 24.00

Friday and Saturday 23.00 to 01.00

Annual New Year Festivities require from 23.00 hours on 31st December to 05.00 hours on 1st January.

Valentines Day (14th February), St.George's Day (23rd April), Christmas Eve (24th December), Christmas Day (25th December), Boxing Day (26th December), New Years Day (1st January), Maundy Thursday and the Sunday and Monday of each Bank Holiday shall have a terminal hour of 01.00.

The opening hours of the Premises:

Sunday to Thursday 11.00 to 00.30

Friday and Saturday 11.00 to 01.30

Annual New Year Festivities require start of permitted hours on 31st December to the terminal hour for licensable activities on 1st January.

Valentines Day (14th February), St.George's Day (23rd April), Christmas Eve (24th December), Christmas Day (25th December), Boxing Day (26th December), New Years Day (1st January), Maundy Thursday and the Sunday and Monday of each Bank Holiday shall have a terminal hour of 01.30.

Where the Licence authorises supplies of alcohol, whether these are on and/or off supplies:

for consumption both on and off the premises

Name, (registered) address of holder of Premises Licence:

Magnolia Bell Ltd
4-6 Princess Street
Knutsford
Cheshire
WA16 6DD

Registered number of holder, for example company number, charity number (where applicable):

7032512

Name of designated Premises Supervisor where the Premises Licence authorises for the supply of alcohol:

Mr Jeremy Kevin Roberts

State whether access to the Premises by children is restricted or prohibited:

Page 27

None.

A handwritten signature in black ink, appearing to read 'A Potts', written over a horizontal line.

Signed by Mr A Potts
On behalf of Cheshire East Borough Council

1. No supply of alcohol may be made under this Premises Licence –
 - (a) at a time when there is no designated premises supervisor in respect of the Premises Licence, or
 - (b) at a time when the designated premises supervisor does not hold a Personal Licence or his Personal Licence is suspended.
2. Every supply of alcohol under this Premises Licence must be made or authorised by a person who holds a Personal Licence.

Annex 2 - Conditions consistent with the Operating Schedule**Prevention of Crime and Disorder**

1. An alarm system shall be installed at the premises.
2. There shall be regular toilet checks to ensure area is not being used for criminal activities.

Public Safety

3. Notices shall be displayed at the premises in prominent positions providing details of action which customers should take in the event of a fire or other emergency, including information on how to summon the fire brigade.

Prevention of Public Nuisance

4. Signs requesting customers to leave the premises quietly shall be displayed at the exits.
5. Windows and doors shall be managed so as to reduce the impact of amplified music on the local community.

Protection of Children from Harm

6. A Challenge 21 scheme shall be operated at the premises - the only form of valid identification being passport, photo driving licence or PASS hologram id card.
7. Signs stating that it is a criminal offence to purchase or attempt to purchase alcohol for consumption by persons under the age of 18 shall be clearly displayed within the premises.

General – All Licensing Objectives

8. A hard drive CCTV system shall be installed at the premises.

Annex 3 - Conditions attached after a hearing by the Licensing Authority

None.

Annex 4 - Plans

See attached.

CHESHIRE EAST COUNCIL

REPORT TO: LICENSING SUB-COMMITTEE

Date of Meeting:	Thursday 28 th January 2010 at 11.00am
Report of:	Mrs N Cadman, Licensing Officer
Subject/Title:	Application for a Premises Licence – Tesco Stores Ltd 17-23 London Road, Alderley Edge, Cheshire.

1.0 Report Summary

- 1.1 The report provides details of an application for a premises licence together with information as to representations received in relation to the application.

2.0 Recommendations

The Licensing Sub-Committee is requested to determine the application for a Premises Licence by Tesco Stores Ltd in respect of Tesco Stores Ltd, 17-23 London Road, Alderley Edge.

3.0 Reasons for Recommendations

- 3.1 The Licensing Sub-Committee has the power to determine this application in accordance with the provisions of the Licensing Act 2003.

4.0 Wards Affected

- 4.1 Alderley

5.0 Local Ward Members

Cllr Carolyn M Andrew
Cllr Elizabeth Gilliland
Cllr Frank Keegan

6.0 Policy Implications

- 6.1 The Licensing Authority has adopted a Statement of Licensing Policy in accordance with section 5 of the Licensing Act 2003 and Guidance issued under section 182 of the Act.

7.0 Financial Implications for Transition Costs (Authorised by the Borough Treasurer)

- 7.1 Not applicable.

8.0 Financial Implications 2009/10 and beyond (Authorised by the Borough Treasurer)

- 8.1 Not applicable.

9.0 Legal Implications (Authorised by the Borough Solicitor)

- 9.1 In accordance with the provisions of section 18 of the Licensing Act 2003 the Licensing Authority must, having regard to the representations, take such steps (if any) as it considers necessary for the promotion of the licensing objectives. Section 18(4) provides that the authority may (a) grant the licence subject to conditions; (b) exclude from the scope of the licence any of the licensable activities to which the application relates; (c) to refuse to specify a person in the licence as the premises supervisor; or (d) to reject the application.

10.0 Risk Management

- 10.1 Section 181 and Schedule 5 of the Licensing Act 2003 make provision for appeal to the Magistrates' Court of any decision made by the Licensing Authority.

11.0 Background and Options

- 11.1 The application is for Premises Licence under section 17 of the Licensing Act 2003.
- 11.2 The operating schedule indicates that the relevant licensable activities applied for are: Sale and supply of alcohol (for consumption off the premises only).
- 11.3 The hours applied for are as follows:
Monday to Sunday 06.00 to 23.00
- 11.3.1 Designated Premises Supervisor: Mr Greg Bartley
- 11.4 The operating schedule includes the following steps to promote the licensing objectives:

(a) Prevention of crime and disorder

The premises shall have a digital CCTV system that covers many areas of the shop floor, including the proposed area which shall be used for beer and wine. Images shall be retained for a minimum of 21 days and made available on enforcement request.

A member of the Management team or a delegated member of staff shall be on the premises and take responsibility for the premises all the time the store is open.

(a) Public safety

The Management shall be trained to support the running of the premises including looking after the customers and staff in relation to public safety.

The store shall adhere to all rules and regulations in regard to public safety.

(b) Prevention of public nuisance

The Management shall liaise with the Police and enforcement authorities regarding the prevention of public nuisance, should the need arise.

(c) Protection of children from harm

All staff shall be trained and regularly refreshed in the corporate 'Think 25' Policy. Staff shall be trained to look at the customers and 'think 25' when selling alcohol.

A till prompt shall appear on the initial sale of alcohol that shall remind the seller of their responsibilities, including not selling alcohol to anyone under the age of 18.

The store shall display signage around the premises informing both staff and customers of the 'Think 25' policy on alcohol.

(d) General – all four licensing objectives

There shall be written training programmes in place, which ensure that all staff are equipped to meet all licensing objectives.

All training and revision/refresher materials shall be reviewed regularly.

There shall be a central alcohol licensing compliance manager and a compliance committee employed by the licence holders.

11.6 Relevant Representations:

Responsible Authorities

11.6.1 The Police state in their response: Application received 16 December 2009 for the Grant of a Premises Licence in relation to a new build Tesco Express which is situated at 17-23 London Road, Alderley Edge.

The site will comprise the usual retail premises selling a wide range of goods and services and this application includes the sale of alcohol for consumption 'OFF' the premises.

The new Tesco Express is on line to open to the public on 3 February 2010 and the opening hours are in line with other supermarkets in the general area.

All the required safeguards are in place to prevent under age sales and staff training is regularly updated.

As well as the new DPS when appointed I would like to see one or two other members of staff trained up to hold Personal Licences in order that they can advise/supervise sales in his/her absence.

There are no other Police Representations.

11.6.2 Environmental Health – No response received.

11.6.3 Cheshire Fire Service – No response received.

11.6.4 Local Planning Authority – No comments.

11.6.5 Local Safeguarding Children Board – As Police response.

11.6.5 Health and Safety Officer – No comments.

11.6.6 Trading Standards – No response received.

Interested Parties

The Licensing Authority has received representation from neighbour objectors and Alderley Edge Parish Council. Details of these representations are appended to this report.

12.0 Overview of Year One and Term One Issues

12.1 Not applicable

13.0 Access to Information

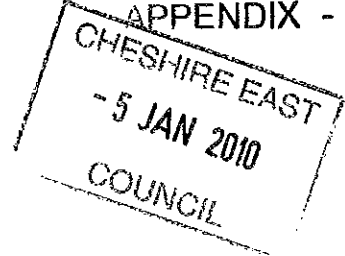
The background papers relating to this report can be inspected by contacting the report writer:

Name: Mrs N Cadman
Designation: Licensing Officer
Tel No: 01625 504206
Email: nikki.cadman@cheshireeast.gov.uk

APPENDICES

Appendix 1 – 4 Neighbour Objections
Appendix 5 – Representation from Alderley Edge Parish Council
Appendix 6 – Plan of area

Clifton Street, Alderley Edge, Cheshire SK9 7NW



Licensing Section,
Cheshire East Council,
Westfields,
Middlewich Road,
Sandbach,
CW11 1HZ.

Dear Sir,

I'm writing to object to the application for a license to sell alcohol at Tesco 17-23 London Road, Alderley Edge SK9 7JT

This is the new building on the corner of London Road and Clifton Street, where I live. They are applying sell alcohol from 6am to 11pm. These hours are too long.

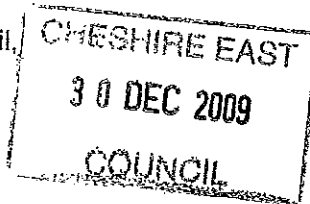
The building does not have planning permission. This has been applied for (application 09/2028M). The northern planning committee did not approve the application. In considering the application, they decided that any approval would be conditional on the store not opening before 7am. (See minutes below) So the application to sell alcohol from 6am should be rejected.

The 11pm close is also too late. The store will generate a lot of road and foot traffic on Clifton Street, a residential street, causing noise. Alcohol sales should cease at 10pm to help keep the noise down. This is reasonable and is the case for other retailers selling alcohol nearby.

Please reject the application.

Yours sincerely

Licensing Section,
Cheshire East Council,
Westfields,
Middlewich Road,
Sandbach,
CW11 1HZ.



23 December 2009

Dear Sirs,

Ref: 19-23 London Road/Clifton Street Development Planning Number 03/3297P
Alderley Edge

I am writing to object most strongly against the alcohol licence application for the Tesco Express in the above development.

I object for the following reasons.

- Loss of amenity – parking along Clifton Street will be chaotic
- Safety – drunken youths walking along Clifton Street and London Road. Tesco Expresses across the country are very well documented in causing such problems with cheap discounted alcohol
- Inappropriateness – this is a village, early and late sales of alcohol are totally inappropriate in a residential setting
- Existing outlets. The closed off-licences will re-open. Any argument citing the closure as a reason for replacement is a spurious red herring that only the most gullible and inept would accept. This will mean five off license retailers in a single village
- Litter and rubbish including broken glass, especially along Clifton Street
- Cheap alcohol causing further problems in the Park. Youths will be only steps away from a cheap discounting retailer. Alcohol abuse in Alderley Park is well documented and takes valuable Police resource
- Alcohol retailing and government guidelines favour the restriction off sales and discounted alcohol – this flies in the face of such initiatives

If for some spurious political reason a license is granted, this should be within reasonable opening hours of 10 until 10.

I most strongly urge that the council does all in its power to refuse a license at this development. It will be a gross dereliction of duty to do so and a lack of duty of care.

Kind regards

24th December 2009

Objection to Sale of Alcohol Licence at by Tesco at 19-23 London Road, Alderley Edge.

My family and I have lived on Trafford Road (opposite Clifton Street exit) for 20 years and have witnessed many occasions of antisocial behaviour resulting from alcohol abuse - people shouting drunken obscenities, vomiting/urinating in the streets and occasionally damaging property.

There are already sufficient off-licence and on-licence outlets in the Village to satisfy need and adding another will only aggravate an existing problem.

We believe the application for licence to sell alcohol from 6am – 11am is totally inappropriate and unacceptable to nearby residents. In particular:-

- Making alcohol cheaply and readily available for such extended hours will encourage more under-age consumption, drinking in Village streets and resultant antisocial behaviour/criminality
- Anyone who needs to buy alcohol at 6am should not be indulged!
- The store is adjacent to a residential area and designated Conservation Area in which residents' 'quiet enjoyment' should be preserved. The early-morning/late-night activity could result in noise nuisance and antisocial behaviour, potentially involving the Police.
- The store has no exclusive parking facility so patrons will park indiscriminately in the adjacent residential streets interfering with residents' parking and peace, especially early morning/late night.
- Offering another outlet for purchase of alcohol is neither necessary nor desirable for residents.
- The original planning application was for 7am – 10pm operation. This appears a predictable 'thin end of the wedge' manoeuvre and should not be permitted.
- A morning-until-night off-licence could establish an undesirable and irreversible precedent for other Village establishments

We urge you not allow this licence in the interests of local people and Village wellbeing.

Thank you for considering our submission.

Trafford Road, Alderley Edge, SK9 7NN,

Licensing Section,
Cheshire East Council,
Westfields,
Middlewich Road,
Sandbach,
CW11 1HZ

30th December 2009

Dear Ms Zientek

Ref: 19-23 London Road/Clifton Street Development Planning Number 03/3297P

I am writing to object most strongly to the alcohol licence application for the Tesco Express in the above development.

I object for the following reasons.

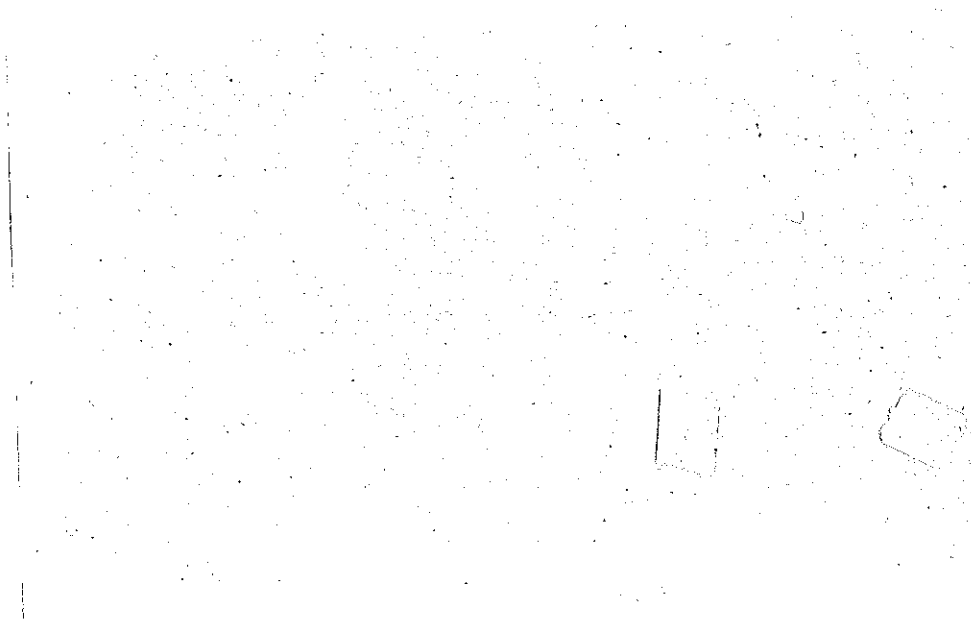
- Loss of amenity – parking along Clifton Street will be chaotic as it is at weekends already due to shoppers pulling up on to the pavements to go to Weinholts etc, already a significant problem to us the residents.
- Safety – drunken youths walking along Clifton Street and London Road. It is well-documented that Tesco Expresses across the country cause such problems with cheap discounted alcohol. Such problems at the Tesco Express in Wilmslow are also documented including yobbish behaviour and this would have a significant impact on the residents of Clifton street.
- Inappropriateness – this is a village, early and late sales of alcohol are totally inappropriate in a residential setting and just not required.
- Existing outlets. The closed off-licences will re-open. Any argument citing the closure as a reason for replacement is a spurious red herring that only the most gullible and inept would accept. This will mean FIVE off-licence retailers in a single small village which is clearly unnecessary.
- Litter and rubbish including broken glass, especially along Clifton Street
- Cheap alcohol causing further problems in the Park. Youths will be only steps away from a cheap discounting retailer. Alcohol abuse in Alderley Park is well known and takes up valuable Police resources that are already stretched between Wilmslow and Alderley Edge. Whilst Tesco adopt to the policy "do you look 21" it is known that youths do have fake IDs and that they do purchase alcohol from Tesco's stores. "The sale of Alcohol is likely to cause public nuisance or a threat to public safety" – Section 17(12)(c). As residents we are deeply concerned for our safety and our right to live in our quiet street that has already suffered major upheaval caused by the contractors and the landlord whilst building this development.

- Alcohol retailing and government guidelines favour the restriction off sales and discounted alcohol – this application flies in the face of such initiatives

If for some spurious political reason a licence is granted, this should be within reasonable opening hours, i.e. exactly the same as the Cooperative store across the road, to allow fair trading.

I most strongly urge that the Council does all in its power to refuse a licence at this development. It will be a gross dereliction of duty to do so and a lack of duty of care.

Kind regards



Interested Parties

Application Number: 013840

Your Name	Alderley Edge Parish Council
Postal and E-mail Address	Festival Hall Talbot Road Alderley Edge Cheshire SK9 7HR
Contact Telephone Number	01625 582400

Name of the premises you are making a representation about.	Tesco Stores Ltd
Address of the premises you are making a representation about.	17-23 London Road Alderley Edge Cheshire SK9 7JT

1. REPRESENTATION (Please give details)	
Which of the four licensing objectives does your representation relate to?	Prevention of crime and disorder
Please detail the evidence supporting your representation or the reason for your representation.	Long hours requested
Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the licensing sub-committee to take into account.	The licencees must commit to ensure that no drinking of alcohol purchased at the premises is consumed in the streets or at any other public place within Alderley Edge

2. REPRESENTATION (Please give details)	
Which of the four licensing objectives does your representation relate to?	Public safety
Please detail the evidence supporting your representation or the reason for your representation.	Long hours requested
Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the licensing sub-committee to take into account.	The licencees must commit to ensure that no drinking of alcohol purchased at the premises is consumed in the streets or at any other public place within Alderley Edge

3. REPRESENTATION (Please give details)	
Which of the four licensing objectives does your representation relate to?	The prevention of public nuisance
Please detail the evidence supporting your representation or the reason for your representation.	Long hours requested
Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the licensing sub-committee to take into account.	The licencees must commit to ensure that no drinking of alcohol purchased at the premises is consumed in the streets or at any other public place within Alderley Edge

N.B If you do make a representation you will be asked to attend the Licensing Sub-Committee and any subsequent appeal proceeding. An interested party may request a representative to make his/her representation on their behalf, eg a legal representative or a friend. A full copy of your representation (with the exception of your name and contact details) will be forwarded to the applicant.

State the number of representations made:

Signed:

Date:

Please return this form along with any additional sheets to: The Licensing Section, Cheshire East Borough Council, Town Hall, Macclesfield SK10 1DX.

Please complete a separate chart for each representation and number them sequentially.

This form must be returned within the statutory period indicated within the accompanying covering letter. If you have any queries please check with the Licensing Section.

Telephone: 01625 504206



TESCO STORES LTD, 17-23 LONDON ROAD, ALDERLEY EDGE, CHESHIRE

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